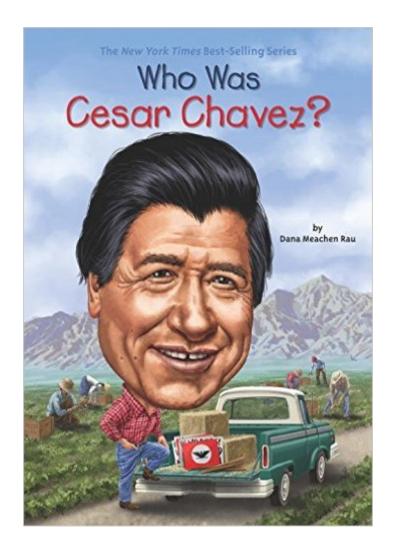


Who Was Cesar Chavez?





Synopsis

Learn more about Cesar Chavez, the famous Latino American civil rights activist. When he was young, Cesar and his Mexican American family toiled in the fields as migrant farm workers. He knew all too well the hardships farm workers faced. His public-relations approach to unionism and aggressive but nonviolent tactics made the farm workers' struggle a moral cause with nationwide support. Along with Dolores Huerta, he cofounded the National Farmworkers Association. His dedication to his work earned him numerous friends and supporters, including Robert Kennedy and Jesse Jackson.

Book Information

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